



# Memorandum

To: Gold Coast Health Plan Practitioners and Office Managers

From: Lupe Gonzalez, MPH, Ph.D.  
Director of Health Education, Outreach and Cultural & Linguistics Services

Re: **Basic Tobacco Intervention Skills Certification Program  
For Medical & Allied Health Professionals**

Date: March 21, 2017

Gold Coast Health Plan (GCHP) will host the Basic Tobacco Intervention Skills training for medical and allied health professionals on Thursday, April 6 from 1 to 5 p.m. in Camarillo. The program is provided by The University of Arizona HealthCare Partnership and will be taught by Ventura County Public Health Tobacco Education & Prevention Program instructors.

The 5 A's training – Ask, Advise, Assess, Assist, Arrange – is an evidence-based training that will allow you to earn continuing education units (CEU), which will be available upon completion.

[Click here](#) to access the flyer.

Please note that pre-registration is required.

For more information, please call the Health Education Department at 1-805-437-5500 or email [HealthEducation@goldchp.org](mailto:HealthEducation@goldchp.org).